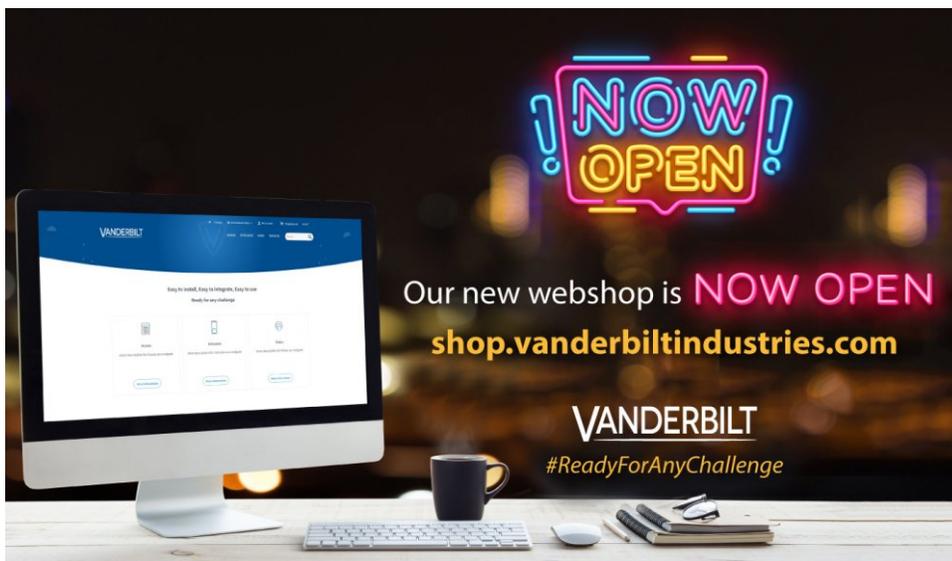


VANDERBILT

News

Vanderbilt's new Webshop in 300 Words



Our new webshop is helping optimize our goal to serve customers 24/7. The webshop presents a simplified, intuitive interface that makes it easy to navigate and use. How-to videos assist with any questions that may arise, and an improved product hierarchy and centralized Asset Management System (AMS) ensure all support materials are relevant and up-to-date.

Here's everything you need to know:

1. Vanderbilt's new and improved webshop is supported by Shopware, the software used by world-renowned brands such as L'Oréal and Ben Sherman.
2. The webshop represents thousands of products and is a practical solution that seamlessly connects existing customers with the ability to browse and purchase

content on a moment's notice.

3. Mobile responsive and integrating with the company's main website, users can now enjoy all of Vanderbilt's products, news, and resources in a "one-stop-shop" system.
4. Designed with every aspect of the customer in mind, the new webshop has faster load times and a new streamlined services section for registered customers.
5. Features like shopping lists help speed up the order process and provide transparency on all placed orders.
6. The new webshop includes additional resources like manuals, software downloads, and technical descriptions.
7. Vanderbilt's overall vision is supporting customers through every step of their journey, an idea which the webshop will play a significant role in through value-added resources, clear communication, and on-time delivery.
8. Vanderbilt's previous online shopping platform, SPIAP, is now an unsupported platform in phase-out mode that will close permanently at the end of July. As such, Vanderbilt customers are encouraged to sign-up to the new webshop immediately.
9. If you are already a Vanderbilt customer, you can register to begin using the new webshop here: <https://vanderbiltindustries.com/web-shop-registration-form>. Complete the form and Vanderbilt Customer Services will confirm your account.
10. To become a Vanderbilt customer, please register here, <https://vanderbiltindustries.com/new-customer-application>, and customer services will help you to get set up.

[Learn More!](#)[Shop Now!](#)



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