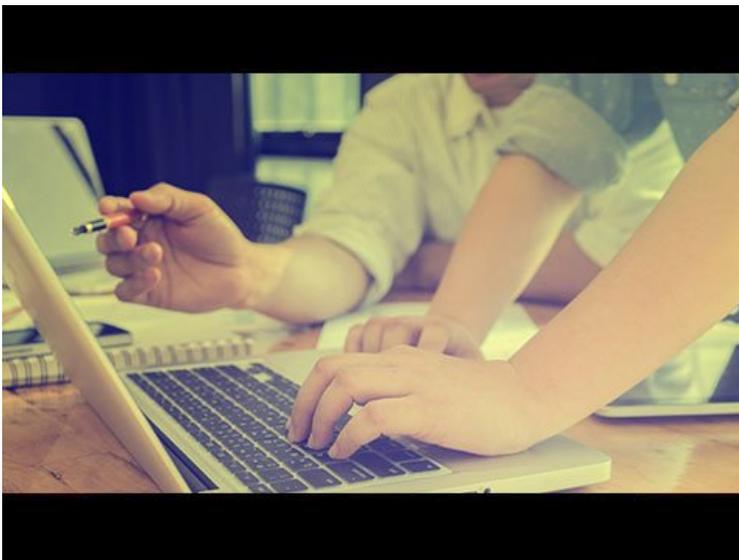


News

ComNet rolls out brand new Webshop for customer base



Wiesbaden, Germany – March 2021: ComNet, a global leader specializing in transmission solutions across fiber optic, copper, Internet, and wireless mediums, announced today the **launch of its new webshop**.

Supported by Shopware, the software used by world-renowned brands such as Philips, L'Oréal, and Ben Sherman, the ComNet webshop is responsive on all devices and aims to improve the user experience.

Iain Deuchars, General Manager at ComNet International, explains the thinking behind the webshop: "This new ComNet webshop is a practical solution that seamlessly allows our customers to browse and purchase products at a moment's notice. This is a positive investment and step forward for ComNet and our customers."



Through the new webshop, customers will not only be able to browse and buy products. They can also create and save lists while browsing, while documentation on product pages will also be easier to find. The webshop contains detailed product pages that will help customers view information to support their purchasing decisions. And importantly, all of this is done through a clean and user-friendly interface.

Mike Issa, ComNet's Region Manager for South Europe, the Middle East, and Africa, outlines his confidence in what the delivery of this new webshop will mean for ComNet's customers:

“This new webshop was designed with every aspect of the customer in mind and modeled off of the very successful webshop of our sister-company, Vanderbilt. That webshop has continuously seen orders double month-by-month and gain traction in new markets. I am confident that not only will the ComNet webshop benefit our customers, but it will also expand and cement new business for us as well.”



Deuchars sums up his confidence in the benefits of this new webshop: “I firmly believe this platform will quickly become the essential tool for our customers. Not only through providing an online shopping experience. But also by delivering additional value-added resources, clear communication, and on-time delivery.”

If you are already a ComNet customer, you can [register to begin using the new webshop here](#). Complete the form, and ComNet Customer Services will confirm your account. If you wish to become a ComNet customer, please [register here](#), and customer services will help you to get set up.”



vanderbiltindustries.com