

News

Why ACT365 is the right fit for Retail



Vanderbilt understands the multi-layered issues faced by the retail industry.

Retailers must contend with shrinkage, spurious slip and fall claims requiring high-resolution video recording for insurance protection, luxury concession tenants require rigorous intruder alarms, while internal theft necessitates role-specific access control.

We all know that crime reduces the profitability of retail businesses, from small individual shops to large scale, multi-story shopping centers. But the loss to companies is much more economically significant than most people probably realize. For instance, global retail crime is now estimated to be in the upwards of \$123 billion each year.



SO, WHAT CAN be done to help combat this? One such product in the Vanderbilt deck of solutions is ACT365.

ACT365 is an integrated access control and video management solution. Access control and video management are key security systems and ACT365 creates a unified integrated system, delivering a force that gives business owners far greater visibility and control of their assets.

Ease of use and convenience are key ingredients to the product's strength and depth in the field. It allows end-users the ability to manage their systems remotely including viewing live cameras. It is this remote monitoring capability that makes ACT365 ideal for the retail sector.



FOR EXAMPLE, DEALING with early morning deliveries at a retail store is an ideal example of ACT365 in its prime. From the ACT365 app on their smartphone, the store manager can identify the courier through a live video feed and then remotely open the doors of the loading bay to allow the delivery to be made. The manager can monitor all of this remotely and once the delivery is finished, they can close the loading bay door and it will automatically rearm.

Not only does this save time and money for the end user, more importantly it delivers ultimate control and peace of mind.

[Read our Retail Brochure](#)



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