

Études de cas

ACT365 plays part in new modern solution for unmanned Grocery Store

ICA Sweden is a retailer with a focus on food and health. With around 1,300 stores and a market share of approximately 36%, ICA Sweden is the leading grocery retailer in the country.



The Brief:

The grocery store wanted to be open earlier in the morning and later in the evening. However, it would be too expensive to hire staff to stay open during these times in smaller locations. This is because the number of customers shopping early in the morning or late at night is very small. But the grocery store wants to be able to provide its customers with this value-added service. Because of this, the store wanted to open unmanned and needed a solution to allow customers to enter the store in

a functioning and approved manner by the insurance company.

Solutions Provided:

1. Thanks to Vanderbilt's and Nessence's excellent collaboration with an integration between the ACT365 cloud-based access control and video management system and Mobile BankID. This integration makes it possible to open the entrance door by digitally signing into the Mobile BankID on their phone.
2. ACT365 proved a perfect solution for this project due to its easy deployment, easy operation, and a smooth web API to integrate with.
3. As a complement to open the door via Mobile BankID is a stylish reader is located on the outside of the door, and this makes it possible to also access the store with a card or tag.

Key Highlight:

Thanks to the security of digital signing in through the app to record who passes in through the door, customers can now shop outside regular opening hours. Good accessibility is maintained as all customers do not need to have specific cards or tags for the access system to be able to enter the store.

Main Takeaway:

A new modern solution has been developed to facilitate trade for private individuals, especially in smaller towns where food stores have not been open for as long as in the big cities. This results in increased profits for the grocery store as well as increased accessibility and convenience for shopping customers.



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